# TWINDOM

## The Business of AVATARS

# TWINDOM

We have been doing things with human avatars since 2008!  You may have seen one of our scanners at locations like Disney, Carnival Cruise Lines, in Las Vegas at MGM Grand and Planet Hollywood, Spartan Race, the NFL, Bare Knuckle Fighting Championship, and Kodak. With over 200 scanners sold globally, our partners have used our scanners, products, and services to deliver well over 100,000 figurines and other avatar products to customers all over the world.

Today, a person's avatar can be used in many applications (*it's not just for 3d printed figurines anymore*).  Look at the world around you.  You will see people shifting their social interactions, business engagements, entertainment, art, commerce, and life in general to interact in virtual realities. These virtual realities require avatars!  Whether you plan to operate a 3D studio location and/or a 3D event business, our turn-key avatar solutions provide the opportunity to create digital avatars of your customers for use in a growing number of amazing 3D products from life-like figurines to animated action sequences or embarking on an adventure in the metaverse.

Becoming one of our partners offers unlimited possibilities in the rapidly growing market of avatars. Here are reasons this could be right for you:

1. You recognize this is a blue ocean market meaning there is little to no competition with tremendous opportunity for rapid and profitable growth.
2. You want to leverage a proven business model that has worked at large scale with several major brands.
3. You want to benefit from our expertise and best practices to get up and running quickly, avoid costly mistakes, and maximize your ROI.
4. You want to be part of leading the industry and forging new business opportunities for avatars with innovative 3D technologies.
5. You think beyond figurines. You recognize that figurines are the Trojan Horse to other (much larger) profit centers.
6. You want a fun and exciting business delivering 3D avatar products and services that "WOW" people everywhere you go.

**No 3D experience is necessary. Ready to step into the future?**

**PARTNER WITH TWINDOM AND GET STARTED TODAY!**

# MyTWIN AVATAR SYSTEM

Optimized For High Traffic Retail Operations

**Front End System**

*+ Optional Hardware*



**Back End System**

o Avatar Render and Storage

o e-Store

o Order and Fulfillment Management

# MyTWIN FULL BODY SCANNER

The Magic Starts with a Scan!

### Key Features of our NEW v3 Scanner

- 1 Person Set Up - 15 minutes - No Tools

- Small Footprint - only 7.8 feet wide x 7.0 feet tall

- Instant Capture - just like taking a traditional photo

- Runs on Apple devices

- 12 MP cameras - glass lenses for optimal photos

- Auto-calibration – no 3D experience necessary

- Automated 3D Previews - delivered via email

- Integrated e-Commerce and POS - capture sales now and later

- Custom Wrap and UI - featuring your brand logo and design

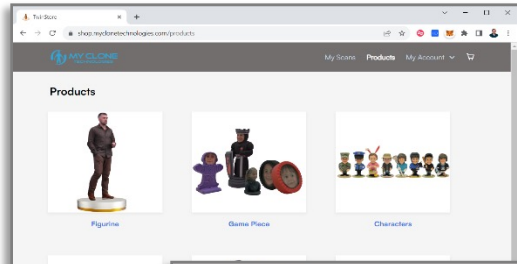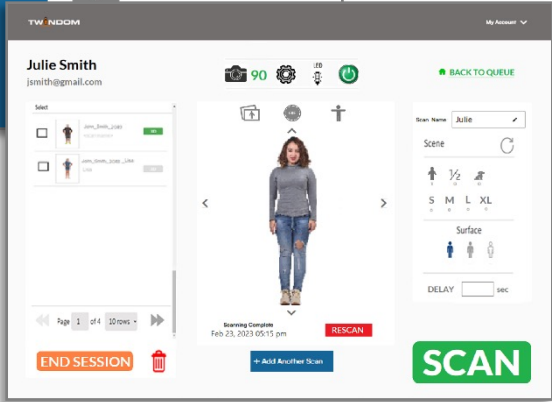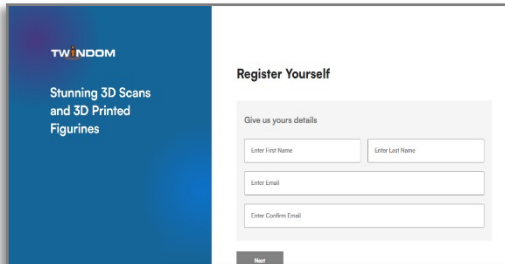- Travel Cases - easy transport and storage

*And, of course, it generates high quality 3D avatars!*

# TwinOP SYSTEM SOFTWARE

Full Featured Solution
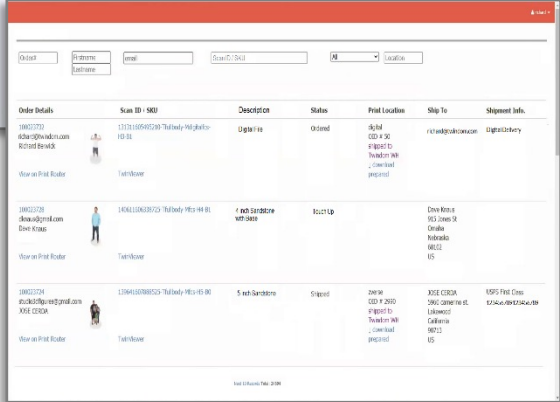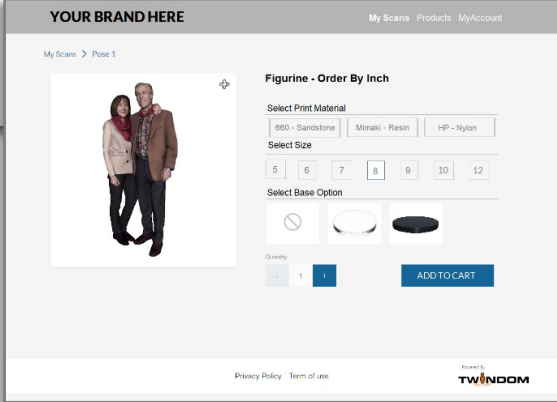


## Scanner Software

o Registration App
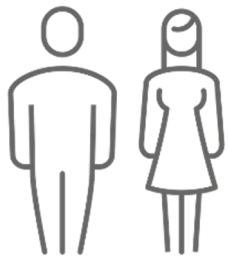
o Scan App

o Automated 3D Previews

## Point of Sale / e-Commerce

o Integrated with Scanner

o On-site or Online Ordering

o Offer a Variety of 3D Products

## System Administration

o Company Brand Profile

o Manage Products and Pricing

o View Order Details and Status

# LIFE-LIKE AVATARS

**Figurines**

**AR / VR / Gaming**

**Brand Activations**
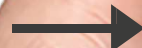
**Digital Deliverables**

# ENGAGING PRODUCTS

# 3D AVATAR PREVIEWS

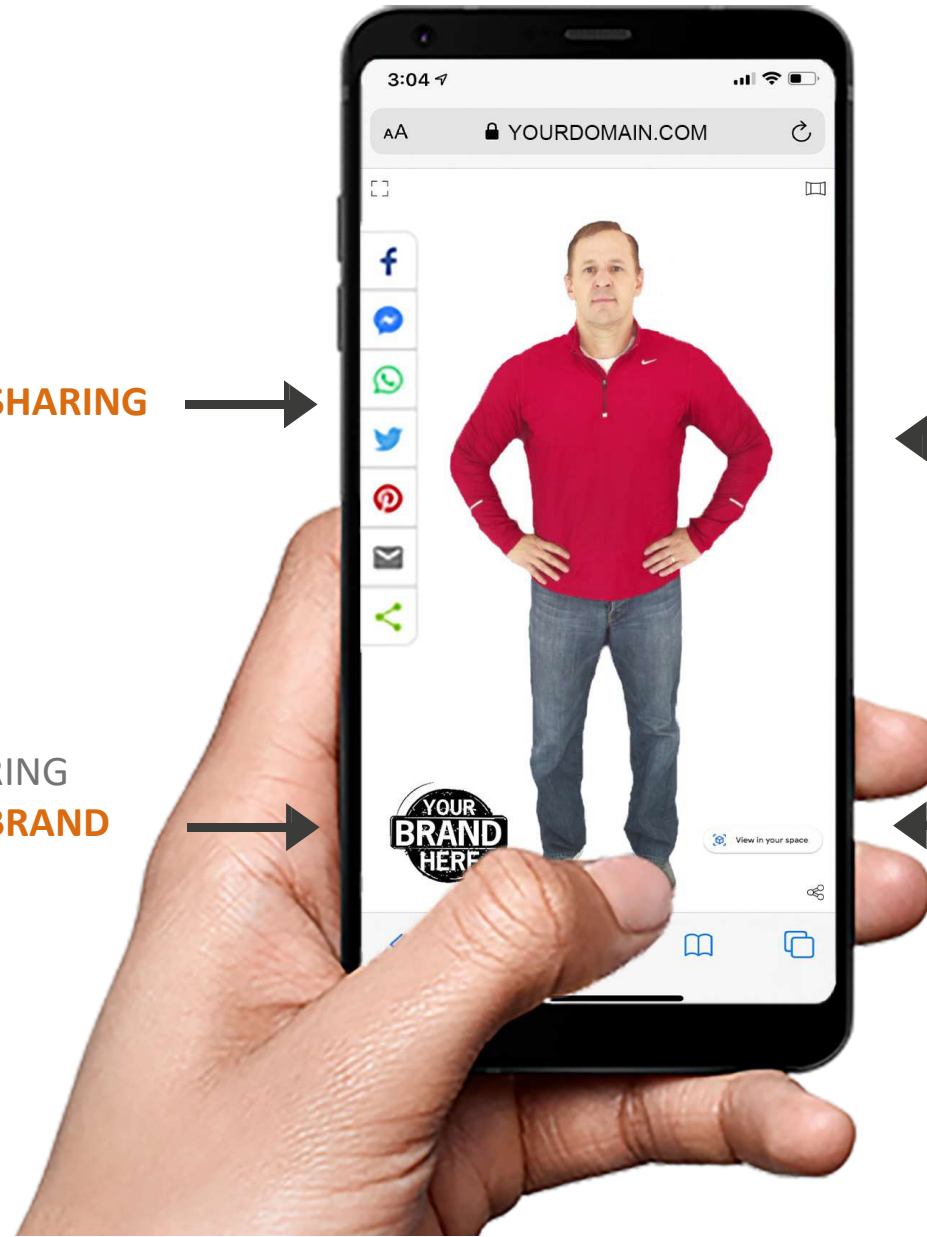Automatically Generated and Emailed with Each Scan.



EASY
**SOCIAL SHARING**

SWIPE
**ROTATE FOR 360° VIEW**

FEATURING
**YOUR BRAND**

VIEW
**3D / AUGMENTED REALITY**
*(AR requires viewing on smartphone)*

# 3D PANORAMA PREVIEWS

Customized, Personalized, and Sharable

OPTIONS
- **OTHER BACKGROUNDS**
- **AR VIEWER**
- **SOUND CLIPS**
- **HELP**

SWIPE
**MOVE BACKGROUND 360°**

SOCIAL
**EASY SHARING**

SHOWCASE
**YOUR BRAND**

# 3D PRINTED PRODUCTS

Your Customers Are Going to LOVE These!

**Heads
for
Mini-Figures**

**Life-Like
Figurines**

**Ornaments**
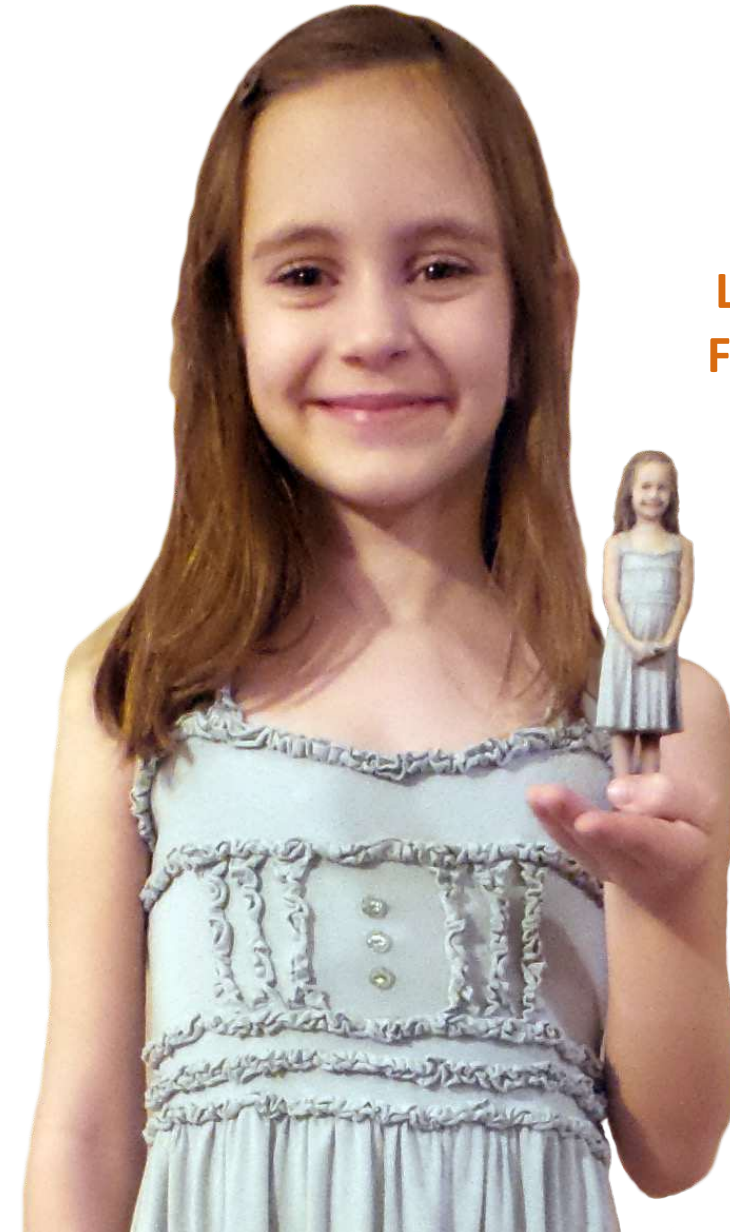
YOUR
BRAND
HERE

# 3D ANIMATED VIDEO

NEXT LEVEL BRAND ENGAGEMENT



SCAN → RIG → ANIMATE

Dance Animation
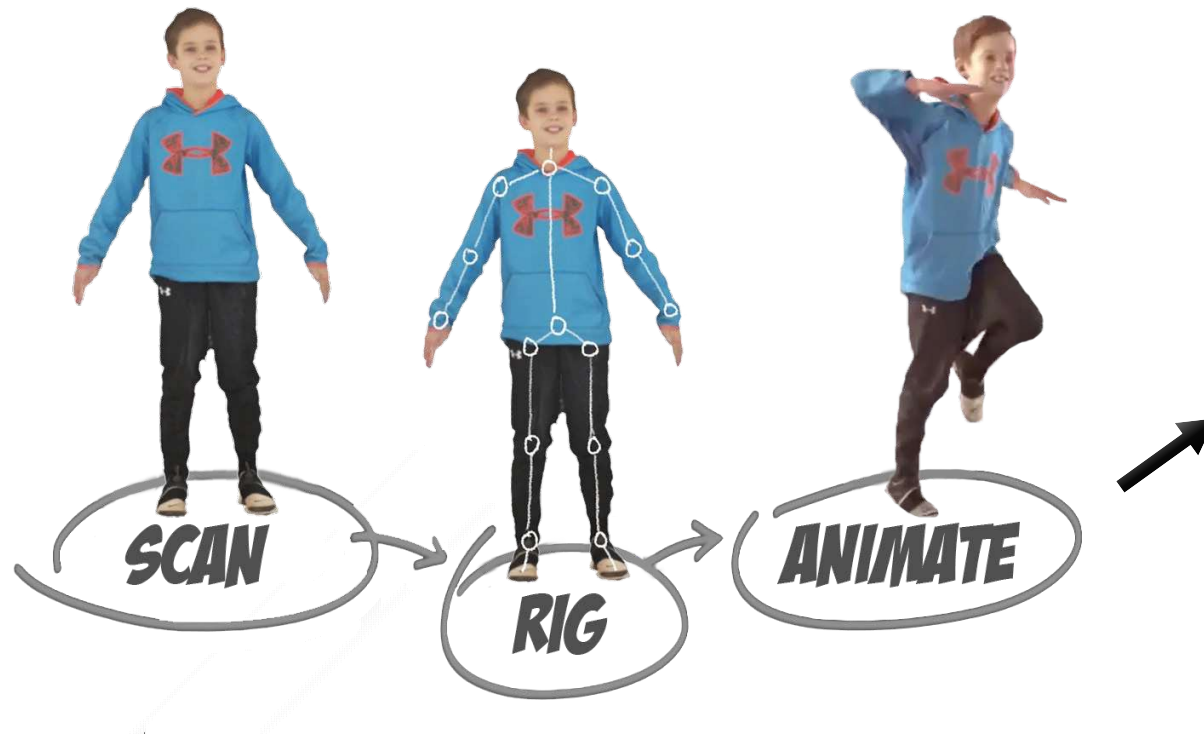
We can feature a brand's logo as an integrated part of the scene AND make any avatar move, dance, fight, perform stunts, and more!

**When customer avatars are added to a creative scene featuring your brand, that is next level brand engagement!**
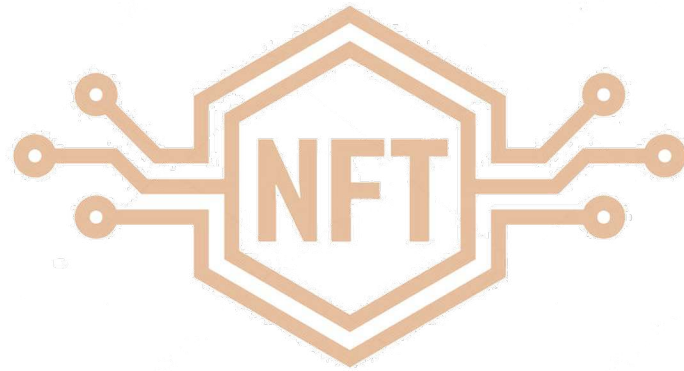
# VIDEO GAMES

Become the Game Avatar







*Take your gaming to the next level with an avatar of yourself!*

# 3D NFT
## PROTECT AND MAXIMIZE PROFITABILITY



### *COMING SOON*

- Protect, manage and maximize the value of 3D assets as NFTs.

- Leverage NFTs to create desirable opportunities – limited quantity, special access, etc

- *Built to support Multi-Partner layers.  (Players, Teams & Leagues or Artist, Agent, & Venue)*

# 3D VIRTUAL EVENTS

LIKE YOU ARE REALLY THERE



Sit Front Row, Get Backstage, Meet Your Favorite Celebrity.
**Anything is Possible!**

# THE METAVERSE

The Next Frontier



Yesterday was the computer.

**Today is the internet.**

**Tomorrow is the Metaverse.**

*EVERYONE WILL NEED THEIR AVATAR!*

# 3D BODY DATA

Practical Applications For Your Avatar

- Virtual Clothes Fitting
- Fitness Analysis
- Medical Measure
- Design
- and more…



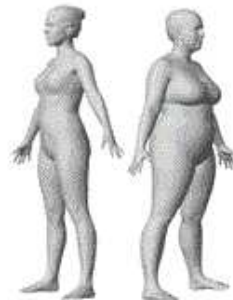POSE    ANIMATE    MEASURE    COMPARE

AVERAGE    ANALYZE    PREDICT    DESIGN

# CORPORATE EVENTS

Help Companies Boost Employee and Customer Engagement

The entire solution can be customized to feature a company brand including the scanner, e-store, emails, social sharing links, and more.

*Deliver emotionally charged brand impressions that last a lifetime!*


Branded Scan Experience


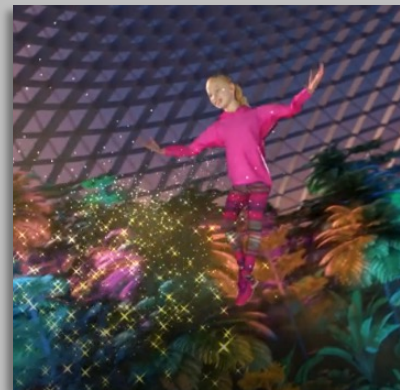Branded Digital Deliverables


Branded Figurines
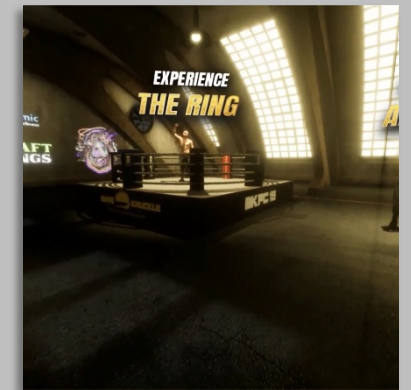
# SEEING IS BELIEVING

**CLICK THE LINKS**
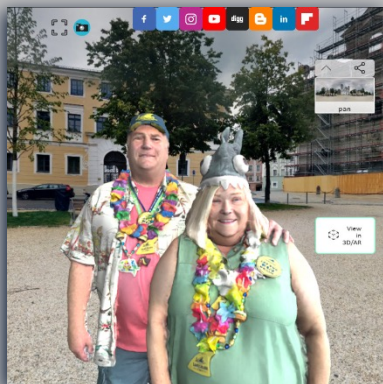**SEE THE MAGIC!**



BRAND 3D VIDEO - FANTASY



BRAND 3D VIDEO - DANCE



VIRTUAL FAN EXPERIENCE

PANORAMA VIEWER

VIDEO GAME ACTION

BRAND 3D VIDEO - DUNK

VIRTUAL FITTING




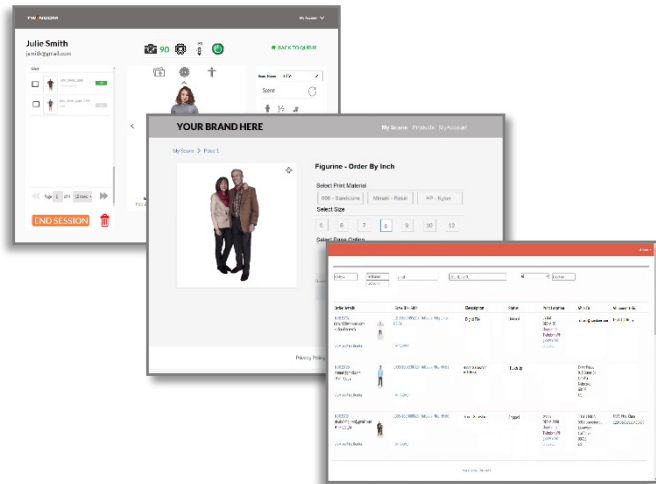




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# MyTWIN AVATAR BUSINESS SYSTEM

Complete Turn-Key Operation



**MyTwin Full Body Scan System**                                        **$65,000**

Includes full body scanner, operating computer, iPad, router, custom wrap, and travel cases



**Avatar Software Suite**                                        **First Year Included**

Includes scanner software, 3d rendering software, e-commerce site, production management portal, and support

# TWINDOM

## The Business of AVATARS

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**Book a Meeting**

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